



International Scientific Conference
Global Challenges of Digital Transformation of Markets

GDTM-2023

28-29 September 2023

CONFERENCE PROGRAM

SEPTEMBER 28

PLENARY SESSION

50 Novorossiyskaya str., «Agat» Conference Hall, office 2402

- 09:30 – 10:00 Registration of participants
10:00 – 10:20 Welcome speech of the university management
Welcome speech from foreign partners
10:20 – 12:00 Keynote



Moderators:

Lukashevich Nikita, PhD (Ec.), Deputy Head of Institute of Industrial Management, Economics and Trade, Associate Professor of Graduate School of Industrial Management

Shevchuk Ekaterina, PhD (Ph.), Associate Professor, Deputy Head of Graduate School of Service and Trade

Time	Speaker
10:20-10:40	Avetyan Arman PhD (Ec.), Associate Professor of the Department of Management and Business, Russian-Armenian University, Armenia
10:40-11:00	Anatoly Zherelo PhD (math), Vice-chief of Information Technology Center, Belarusian State University, Belarus
11:00-11:20	Laylo Abdukhalilova PhD (Ec.), Professor of the Department of Marketing, Tashkent State University of Economics, Uzbekistan
11:20-11:40	Muhammad Ali PhD (Ec.), Head of Praxis, Industry and Community Engagement, Assistant Professor of Finance, University Kuala Lumpur, Malaysia
11:40-12:00	Nohman Khan PhD (Ec.), Director connecting Asia, Abbottabad University of Science & Technology, Pakistan

- 12:00 – 13:00 Coffee break (2nd floor, hall)

TRACK: INDUSTRIAL MANAGEMENT IN THE DIGITAL ERA

50 Novorossiyskaya str., office 1433

- 13:45 – 14:00 Registration of participants
14:00 – 16:00 Track reports

Moderator:

Aleksandr Ilyinsky, Doctor of Sciences (Ec.), Professor of Graduate School of Industrial Management

Yurij Nurulin, Doctor of Sciences (Tech.), Professor of Graduate School of Industrial Management

Coordinator:

Natalia Alekseeva, PhD (Ec.), Associate Professor, Deputy Head of Graduate School of Industrial Management



TRACK: METHODOLOGICAL ASPECTS AND BEST PRACTICES IN ECONOMICS IN DIGITAL ERA

50 Novorossiyskaya str., «Chocolate» conference hall, office 2405



16:30 – 16:45 Registration of participants

16:45 – 19:00 Track reports

Moderator:

Svetlana Golovkina, PhD (Ec.), Associate Professor, Head of the Department of Economic Theory

Coordinator:

Elena Lobova, Assistant of the Department of Economic Theory

SEPTEMBER 29

TRACK: QUALITY OF LIFE: THEORY AND PRACTICE IN THE CONTEXT OF DIGITALIZATION

50 Novorossiyskaya str., «Chocolate» conference hall, office 2405



09:45 – 10:00 Registration of participants

10:00 – 12:00 Track reports

Moderator:

Sergey Barykin, Doctor of Sciences (Ec.), Professor, Deputy Head of Graduate School of Service and Trade

Coordinator:

Anna Karmanova, PhD (Ec.), Associate Professor, Deputy Head of Graduate School of Service and Trade

TRACK: HUMAN-CENTERED TECHNOLOGIES AND MARKETING STRATEGIES IN THE DIGITAL AGE

50 Novorossiyskaya str., «Chocolate» conference hall, office 2405



12:45 – 13:00 Registration of participants

13:00 – 15:00 Track reports

Moderator:

Svetlana Bozhuk, Doctor of Sciences (Ec.), Professor of Graduate School of Service and Trade

Coordinator:

Aleks Krasnov, PhD (Ec.), Associate Professor, Deputy Director of Institute of Industrial Management, Economics and Trade

TRACK: FUNCTIONAL MANAGEMENT IN AGE OF DIGITALIZATION

50 Novorossiyskaya str., office 1432



15:45 – 16:00 Registration of participants

16:00 – 18:00 Track reports

Moderator:

Olga Kalinina, Doctor of Sciences (Ec.), Head of Graduate School of Industrial Management

Tatiana Kharlamova, Doctor of Sciences (Ec.), Professor of Graduate School of Industrial Management

Coordinator:

Maria Livintsova, PhD (Ec.), Associate Professor, Deputy Head of Graduate School of Industrial Management